AWARDS

NEIGHBORHOOD ACHIEVEMENT AWARDS:

Following a nomination and application process, three neighborhood organizations will receive Neighborhood Achievement Awards for outstanding service to their communities. Each group will receive a certificate and a check for \$75 to be used for the betterment of their community. Below is a brief summary of their achievements.

These awards demonstrate that, by working together, neighbors can accomplish great things for their communities.

Historic Fourth & Gill Neighborhood Association

If This House Could Talk

The Historic Fourth and Gill neighborhood association was forced to reschedule and then ultimately cancel their 30th Anniversary Historic Fourth and Gill Tour of Homes. Knowing neighbors were disappointed, an activity was created to safely fill that void. Thus "If This House Could Talk" was born.

The idea was that participating neighbors would create a sign(s) to place in front of their houses. The information on the signs could be about history, family stories, photos or any other information about that particular house with the caveat that it would be as if the house itself was conveying the information to folks walking by.

Over 20 homes in the neighborhood participated, and the free and accessible presentation of the information encouraged walking and exploration of the area. By sharing their local history, the Historic Fourth and Gill neighborhood was able to bring its community together through the sharing of common stories and values and continued to strengthen the neighborhood connection.

Mechanicsville Community Association

Danny Mayfield Park Outdoor Gym

One of the goals of the Mechanicsville Community Association was to design and develop a way for residents to become more physically active on a daily basis, especially in a safe manner during the pandemic. Association members put their heads together and came up with the idea to add exercise equipment to Danny Mayfield Park.

With help through a grant from the Knox County Health Department and support from the City's Parks and Recreation and Disability Services Departments, the Danny Mayfield Park Outdoor Fitness Gym was officially opened on September 21, 2020. On any given day, you will see residents of all ages using the equipment. The Mechanicsville Community Association was able to make a positive impact on the health of its neighbors and expand the use of Danny Mayfield Park.

South Woodlawn Neighborhood Association

"Full House" Membership Outreach

Members of the South Woodlawn Neighborhood Association were looking for a friendly way to grow their association membership and get more neighbors involved. While typical SWNA meetings include light refreshments, this meeting included a "full house" supper, a chili cook-off, door prizes, games, and time to become real neighbors.

The event was successful in increasing association membership by 84%, including 2 new business memberships. The added participation has helped South Woodlawn complete three grant projects.